

Undergraduate exchange students coming to Marseille campus are offered to select courses from two programmes: our **KEDGE Bachelor** and our **International BBA**.

Students can mix courses from both programmes.

Attention: we strongly advise students to select courses according to their level of study (please see 1st column of the table here below).

Usual workload for **1 semester = 6 courses**

1 business course is worth **5 ECTS** credits (**30 contact hours & 70 hours of personal homework**)

In addition, **French language courses** are available at different levels during the Fall and the Spring semesters.

Course schedule: Available later via the on line student Kedge portal.

Academic advisor: Véronique Spanu (veronique.spanu@kedgebs.com)

FALL 2017 SEMESTER (exact semester dates: please check the calendar on the IBBA and KEDGE Bachelor Programme Annexes)

Entry level	Year	Course code	Course title	Contact hours	ECTS	Course title translated into English	Course Language	Exams period
For Bachelor students 2nd year (basic level courses)	IBBA Year1	BBA-B1-ACC-001-E-L MRS	Fundamentals of Accounting	30	5	Fundamentals of Accounting	English	January 18
	IBBA Year1	BBA-B1-ECO-001-E-L MRS	Economics (macro-micro)	30	5	Economics (macro-micro)	English	January 18
	IBBA Year1	BBA-B1-LAW-001-E-L MRS	Business Law	30	5	Business Law	English	January 18
	IBBA Year1	BBA-B1-MGT-001-E-L MRS	Business Systemic Approach	30	5	Business Systemic Approach	English	January 18
	IBBA Year1	BBA-B1-OPS-002-E-L MRS	Quantitative Methods	30	5	Quantitative Methods	English	January 18
	IBBA Year1	BBA-B1-MKT-001-E-L MRS	Principles of Marketing	30	5	Principles of Marketing	English	January 18
For Bachelor students 2nd or 3rd year	KB Year 2	KBA-B2-FIN-01-E-L-MRS	Financial Management	30	5	Financial Management	English	December 17
	KB Year 2	KBA-B2-HRM-01-E-L-MRS	HR and Team Management	30	5	HR and Team Management	English	December 17
	KB Year 2	KBA-B2-MGT-01-E-L-MRS	Enterprise and Leadership 3	30	5	Enterprise and Leadership 3	English	December 17
	KB Year 2	KBA-B2-MIS-01-E-L-MRS	Management Information Systems	30	5	Management Information Systems	English	December 17
	KB Year 2	KBA-B2-MKT-01-E-L-MRS	Negotiation Technics	30	5	Negotiation Technics	English	December 17
	KB Year 2	KBA-B2-STR-01-E-L-MRS	Sustainable Development	30	5	Sustainable Development	English	December 17
	KB Year 2	KBA-B2-ACC-01-E-L-MRS	Management Accounting	30	5	Management Accounting	English	December 17
	IBBA Year 2	BBA-B2-FIN-001-E-L MRS	Introduction to Finance	30	5	Introduction to Finance	English	December 17
	IBBA Year 2	BBA-B2-FIN-002-E-L MRS	Corporate Finance	30	5	Corporate Finance	English	December 17
	IBBA Year 2	BBA-B2-FIN-003-E-L MRS	International asset Management	30	5	International asset Management	English	December 17
	IBBA Year 2	BBA-B2-MKT-001-E-L MRS	International Consumer Behaviour	30	5	International Consumer Behaviour	English	December 17
	IBBA Year 2	BBA-B2-MKT-002-E-L MRS	Brand Management	30	5	Brand Management	English	December 17
	IBBA Year 2	BBA-B2-MKT-003-E-L MRS	Luxury Marketing Strategy	30	5	Luxury Marketing Strategy	English	December 17
	IBBA Year 2	BBA-B2-MKT-004-E-L MRS	Digital Communication	30	5	Digital Communication	English	December 17
	IBBA Year 2	BBA-B2-MKT-005-E-L MRS	Web Marketing	30	5	Web Marketing	English	December 17
	IBBA Year 2	BBA-B2-MKT-006-E-L MRS	Community Management	30	5	Community Management	English	December 17
	IBBA Year 2	BBA-B2-LAW-001-E-L MRS	International Law	30	5	International Law	English	December 17
	IBBA Year 2	BBA-B2-MGT-001-E-D MRS	International Trade	30	5	International Trade	English	December 17
	IBBA Year 2	BBA-B2-OTH-001-E-L MRS	English(History of the USA and US Constitution)	30	5	English(History of the USA and US Constitution)	English	December 17
	IBBA Year 2	BBA-B2-STR-001-E-L MRS	Sustainable Development	30	5	Sustainable Development	English	December 17
	IBBA Year 2	BBA-B2-ECO-004-E-L MRS	Foreign investment in China	30	5	Foreign investment in China	English	December 17
	IBBA Year 2	BBA-B2-ECO-002-E-L MRS	Chinese culture and Business	30	5	Chinese culture and Business	English	December 17
	CES Year 3	CES-B3-ACC-03-E-L MRS	Comparative International Accounting	30	5	Comparative International Accounting	English	December 17
	CES Year 3	CES-B3-ACC-02-E-L MRS	Comparative International Taxation	30	5	Comparative International Taxation	English	December 17
	CES Year 3	CES-B3-ACC-01-E-L MRS	Financial Analysis	30	5	Financial Analysis	English	December 17
	CES Year 3	CES-B3-LAW-01-E-L MRS	European Competition Law	30	5	European Competition Law	English	December 17
	CES Year 3	CES-B3-MKT-01-E-L MRS	European and International Marketing	30	5	European and International Marketing	English	December 17
	CES Year 3	CES-B3-MGT-02-E-L MRS	The Euromediterranean Management Approach	30	5	The Euromediterranean Management Approach	English	December 17
	CES Year 3	CES-B3-STR-002-E-D MRS	Disability Management	30	5	Disability Management	English	December 17
	CES Year 3	CES-B3-ACC-003-F-L MRS	Comptabilité comparée	30	5	Comparative Accounting	French	December 17
	CES Year 3	CES-B3-ACC-002-F-L MRS	Fiscalité comparée	30	5	Comparative Taxation	French	December 17
	CES Year 3	CES-B3-ACC-001-F-L MRS	Diagnostic Financier	30	5	Financial Analysis	French	December 17
	CES Year 3	CES-B3-LAW-001-F-L MRS	Droit Européen de la Concurrence	30	5	European Competition Law	French	December 17
	CES Year 3	CES-B3-MKT-001-F-L MRS	Marketing Européen et International	30	5	European and International Marketing	French	December 17
For Bachelor students 4th year	CES Year 4	CES-B4-OPS-001-E-L MRS	Project Management	30	5	Project Management	English	December 17
	CES Year 4	CES-B4-MGT-001-E-L MRS	Business Strategy	30	5	Business Strategy	English	December 17
	CES Year 4	CES-B4-MKT-003-E-L MRS	Marketing Communication	30	5	Marketing Communication	English	December 17
	CES Year 4	CES-B4-MKT-001-E-L MRS	Marketing Strategy and Planning	30	5	Marketing Strategy and Planning	English	December 17
	CES Year 4	CES-B4-MKT-004-E-L MRS	International Marketing Cases	30	5	International Marketing Cases	English	December 17
	CES Year 4	CES-B4-MKT-002-E-L MRS	Luxury Goods Marketing	30	5	Luxury Goods Marketing	English	December 17
	CES Year 4	CES-B4-ACC-001-E-L MRS	Management Control and Operations	30	5	Management Control and Operations	English	December 17
	CES Year 4	CES-B4-FIN-001-E-L MRS	Investment and Financing Decisions	30	5	Investment and Financing Decisions	English	December 17
	CES Year 4	CES-B4-FIN-002-E-L MRS	International Finance	30	5	International Finance	English	December 17
	CES Year 4	CES-B4-OPS-01-F-L MRS	Management des Projets	30	5	Project Management	French	December 17
	CES Year 4	CES-B4-MGT-001-F-L MRS	Stratégie	30	5	Business Strategy	French	December 17

Course codes meaning

Example: CES-B2-FIN-01-E-L MRS

CES or IBBA = International BBA Programme (bachelor programme) / **KB** = KEDGE Bachelor programme

B2 = Bachelor level, 2nd year

FIN = major (e.g. Finance)

E = course taught in English

MRS = Marseille campus

NEW COURSE!

Entry level	Year	Course code	Course title	Contact hours	ECTS	Course title translated into English	Course Language	Exams period
For Bachelor students 2nd year (basic level courses)	IBBA (Year 1)	BBA-B1-STR-001-E-L MRS	International environment and Geopolitics	30	5	International environment and Geopolitics	English	April 18
	IBBA (Year 1)	BBA-B1-OPS-003-E-L MRS	Operations Management	30	5	Operations Management	English	April 18
	IBBA (Year 1)	BBA-B1-MIS-001-E-L MRS	Data Management & Information Systems (MIS)	30	5	Data Management & Information Systems (MIS)	English	April 18
	IBBA (Year 1)	BBA-B1-OPS-001-E-L MRS	Project Management Methods	30	5	Project Management Methods	English	April 18
	IBBA (Year 1)	BBA-B1-MGT-002-E-L MRS	Intercultural Management	30	5	Intercultural Management	English	April 18
	IBBA (Year 1)	BBA-B1-ACC-002-E-L MRS	Introduction to Financial Analysis	30	5	Introduction to Financial Analysis	English	April 18
For Bachelor students in their 2nd or 3rd year	IBBA (Year 1)	BBA-B1-HRM-02-E-L MRS	Human Resources and Global Context	30	5	Human Resources and Global Context	English	April 18
	KB (Year 2)	KBA-B2-HRM-02-E-L MRS	Globalized HRM	30	5	Globalized HRM	English	May 18
	KB (Year 2)	KBA-B2-MGT-03-E-L MRS	Cross Cultural Management	30	5	Cross Cultural Management	English	May 18
	KB (Year 2)	KBA-B2-MKT-02-E-L MRS	International Marketing	30	5	International Marketing	English	May 18
	KB (Year 2)	KBA-B2-OPS-01-E-L MRS	Supply Chain Management	30	5	Supply Chain Management	English	May 18
	KB (Year 2)	KBA-B2-STR-02-E-L MRS	Corporate Strategy	30	5	Corporate Strategy	English	May 18
	KB (Year 3)	KBA-B3-FIN-001-E-L MRS IFC	Ethical Finance	30	5	Ethical Finance	English	May 18
	KB (Year 3)	KBA-B3-MKT-002-E-L MRS IFC	E-Marketing	30	5	E-Marketing	English	May 18
	KB (Year 3)	KBA-B3-XXX-XX-E-L MRS IFC	Leadership & Change Management	30	5	Leadership & Change Management	English	May 18
	KB (Year 3)	KBA-B3-XXX-XX-E-L MRS IFC	International Business & Geostrategy	30	5	International Business & Geostrategy	English	May 18
	CES Year 3	CES-B3-OPS-01-E-L MRS	European Logistics Management	30	5	European Logistics Management	English	May 18
	CES Year 3	CES-B3-MGT-03-E-L MRS	Entrepreneurship	30	5	Entrepreneurship	English	May 18
	CES Year 3	CES-B3-MIS-01-E-L MRS	E Business	30	5	E Business	English	May 18
	CES Year 3	CES-B3-MGT-04-E-L MRS	Business in Intercultural Context	30	5	Business in Intercultural Context	English	May 18
	CES Year 3	CES-B3-HRM-01-E-L MRS	Organizational Behavior	30	5	Organizational Behavior	English	May 18
	CES Year 3	CES-B3-STR-01-E-L MRS	Sustainable Development	30	5	Sustainable Development	English	May 18
	CES Year 3	CES-B3-STR-002-E-D MRS	Disability Management	30	5	Disability Management	English	May 18
	CES Year 3	CES-B3-OPS-01-F-L MRS	Logistique Européenne	30	5	European Logistics	French	May 18
	CES Year 3	CES-B3-MGT-03-F-L MRS	Entrepreneurship	30	5	Entrepreneurship	French	May 18
	CES Year 3	CES-B3-MIS-01-F-L MRS	E Business	30	5	E-Business	French	May 18
	CES Year 3	CES-B3-MGT-04-F-L MRS	Commerce en Contexte Interculturel	30	5	Business in Intercultural Context	French	May 18
	CES Year 3	CES-B3-HRM-01-F-L MRS	Comportement Organisationnel	30	5	Organisational Behaviour	French	May 18
	CES Year 3	CES-B3-STR-01-F-L MRS	Développement Durable	30	5	Sustainable Development	French	May 18

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